

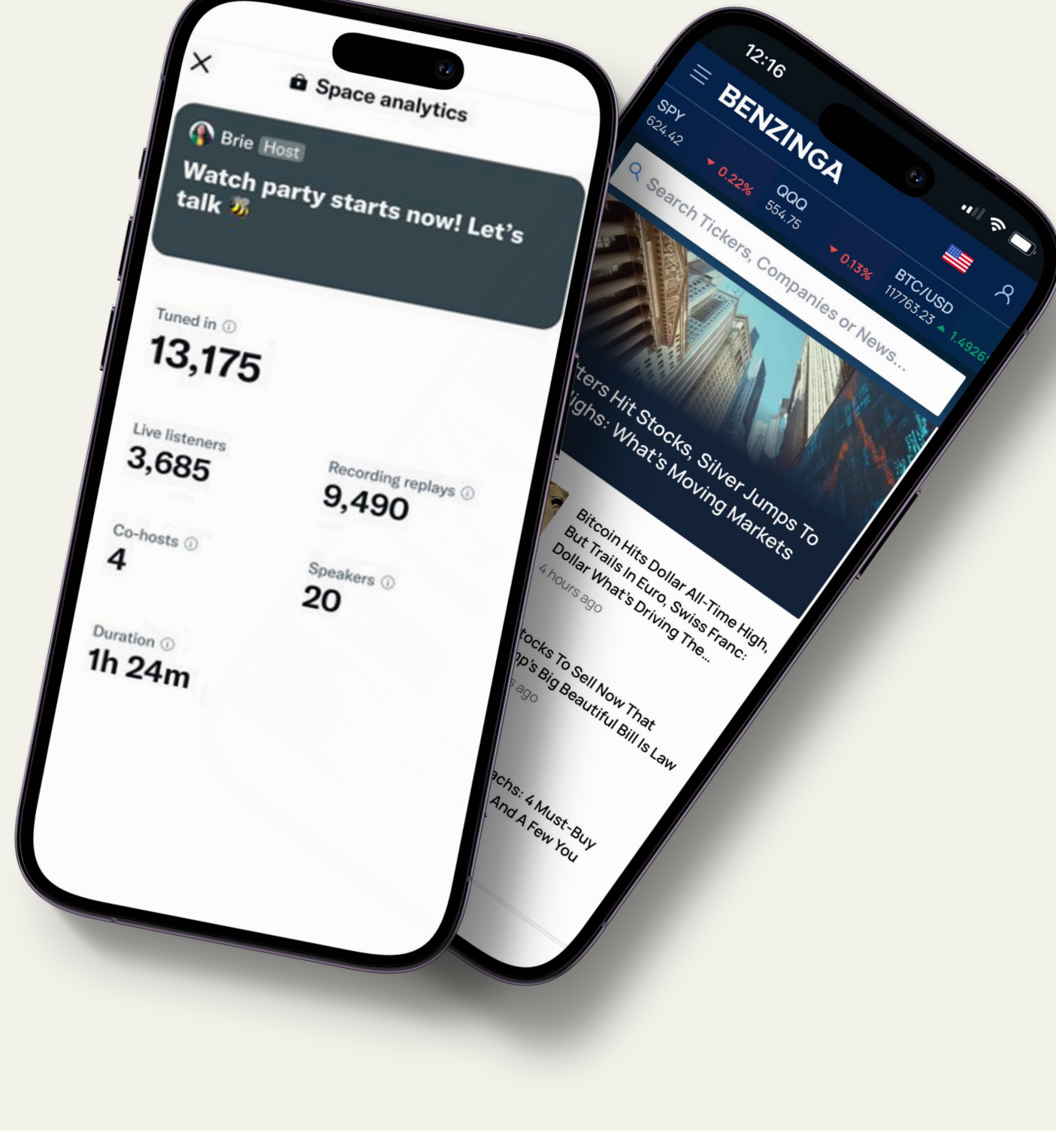
GROWTH AGENCY FOR SMALL-CAP BUSINESSES

Increase Your Market Cap Through Data-Driven Digital Growth

- Boost Your Company's Awareness
- Gain Visibility in the Market via social media
- Stand Out to Qualified Investors

...all through the power of organic marketing.

Book a Strategy Call

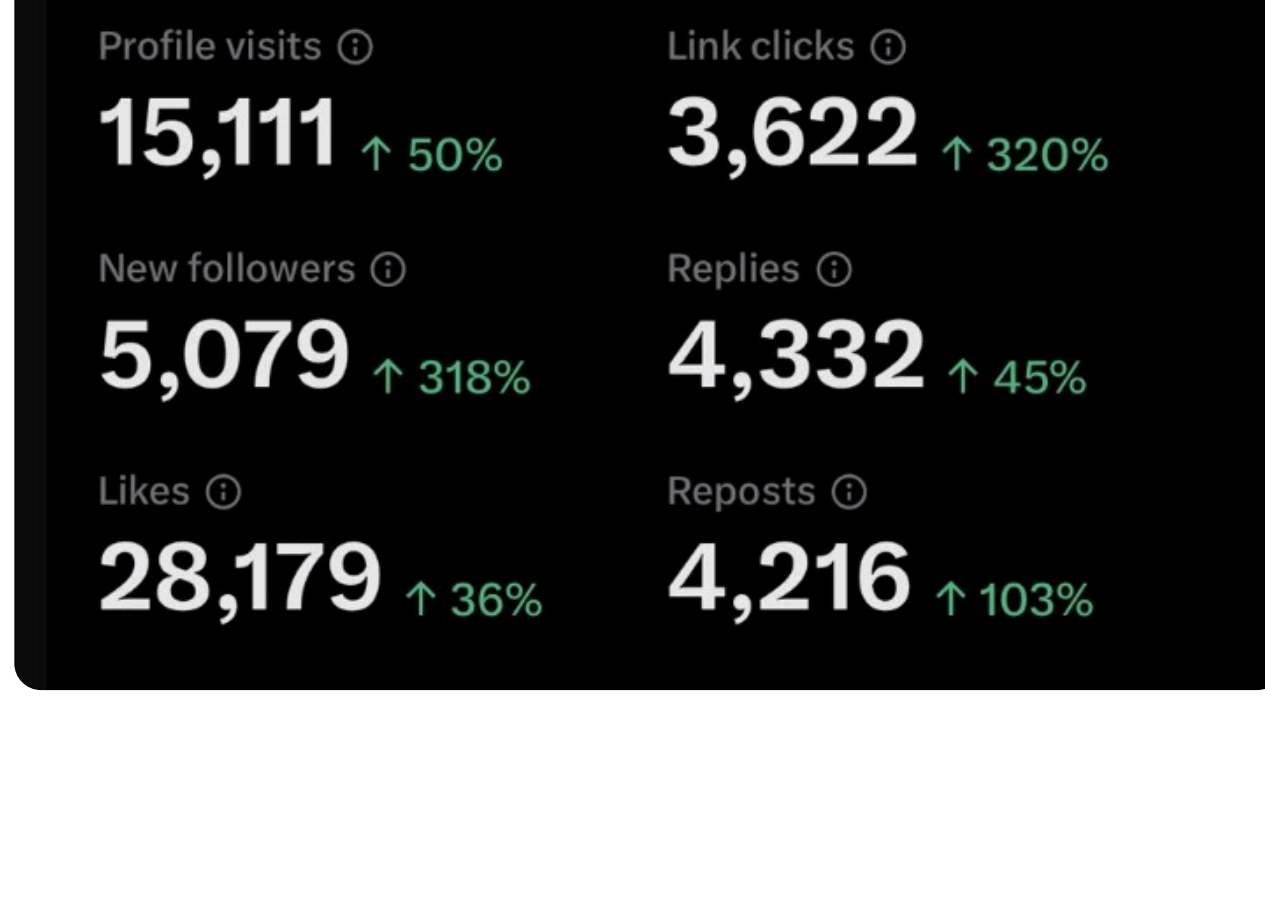


Are You Struggling To Get Eyes on Your Company?

Many small-cap companies know they have a great idea, but they struggle to reach the right investors. Maybe your business is:

- Launching something new and needs to raise capital
- Struggling to generate awareness about your company
- Still relying on expensive investor relations firms that don't provide a clear ROI

It's time for a new marketing approach backed by data, social media, and personalized attention to your company.



Trifecta Digital: Driving Awareness for Small-Cap Companies

Trifecta Digital is a professional growth agency for small-cap businesses in the U.S. looking to expand their market presence through social media and widespread digital awareness. We help small-caps:

1

Increase their market cap

2

Stand out to investors

3

Successfully launch new initiatives

4

Achieve their sales goals in less time

We leverage **premium placements in financial media** to **create buzz** that drives more investors.

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Build Momentum Online Through a Multi-Channel Social Media Strategy

Many small-cap companies waste money on expensive, outdated marketing strategies. Social media marketing is the new way of driving awareness for small-caps, and it's a lot more affordable than the strategies you used in 2020.

At Trifecta Digital, we create personalized awareness programs for small-cap companies using the power of organic social media marketing.

500,000,000 Million Follower Reach



Twitter X



Discord



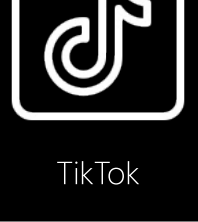
Whatsapp



Telegram



Youtube



TikTok

and more...

Your competitors aren't using social media, at least not yet. It's time to leverage this modern strategy and lower your cost per million (CPM) while achieving impressive visibility in the market.

Our Growth Services for Small-Cap Businesses

Our full-scale growth agency employs a range of data-driven strategies to attract attention to your business and generate buzz around your company. We personalize every strategy to each business's specific goals and offerings, but our growth strategies typically encompass these services.



Social Media Campaign Strategy

Our social media campaigns reach over 5 million direct followers across the biggest platforms. We leverage this reach to generate market attention for your company.



Targeted Influencer Placement

We work with some of the biggest small-cap influencers across the Internet to market our clients. Even a single wide-reaching post from one influencer has the potential to generate substantial awareness for your company.



Omni-Channel Promotion

By developing campaigns across multiple social media channels and organic platforms, we reach investors in all the spaces where they spend time, while keeping your CPM to a minimum.



Long-Term Growth Strategy

Clients often partner with us long-term to amplify company awareness over several months. Have a target you're aiming for? We'll work with you until we reach it, and then keep going to exceed your goals.



In-Depth Analytic Reporting

Upon request, we will keep you informed with ongoing analytics updates that clearly showcase how your company has performed throughout the campaign.



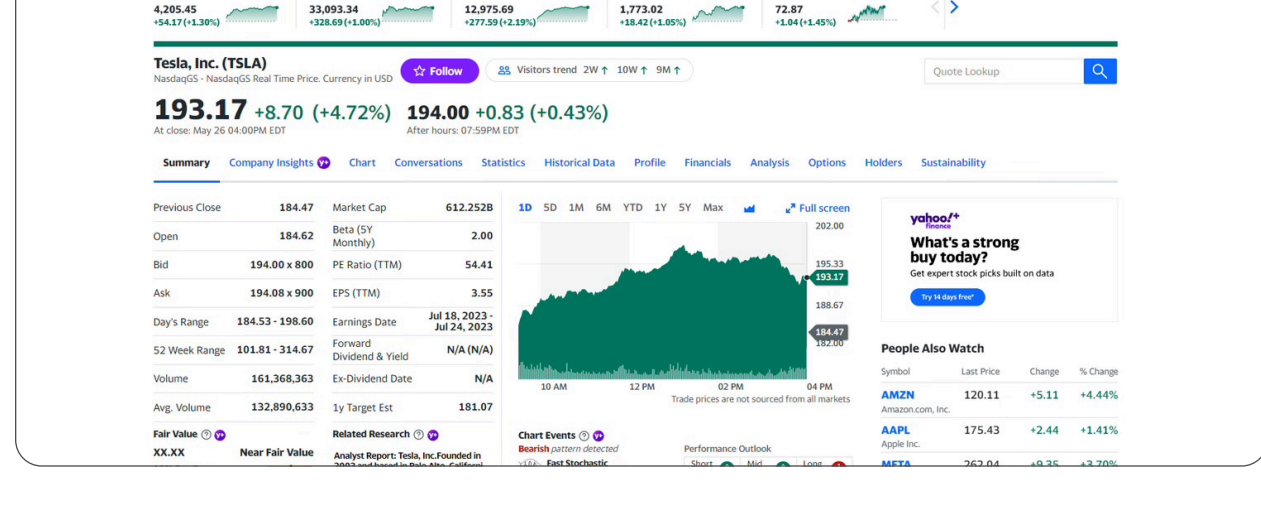
Investor-Facing Content Creation

We craft clear, compelling content that speaks directly to investors, from pitch decks to explainer videos. Whether you're raising capital or announcing a new milestone, we ensure your message is polished and positioned for maximum impact.

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What Makes Trifecta Digital Different?

We've been marketing companies and navigating the market for many years, and over time, we've witnessed exactly which strategies work for small-cap businesses. Our growth agency takes a unique approach to developing results-driven campaigns that actually deliver performance for small-cap companies.

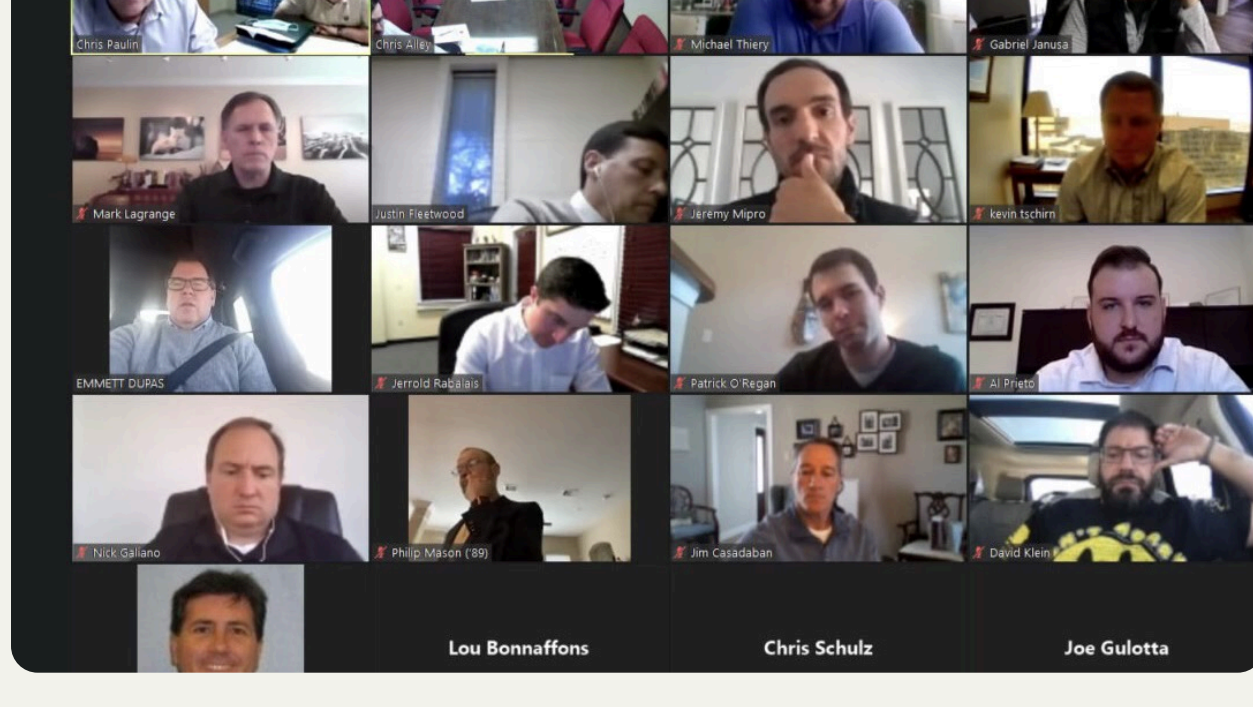


We don't just market; we understand company dynamics.

Other marketing agencies know how to market your business, but they may not understand the market. We have extensive experience with companies and in-depth marketing knowledge, leveraging both areas of expertise to drive your growth.

We have personal relationships with top financial market influencers on social media.

We know that organic growth strategies hinge on connecting with influencers who are relevant to your business. We have personal relationships with some of the top small-cap accounts across the Internet.



Leo Benzaflora

Chris Schult

Joe Culotta

RUM +4.47%

PHUN +5.29%

AMC -5.13%

History

Sell OUT \$40 CASH 1/24

Buy OUT \$40 CASH 1/27

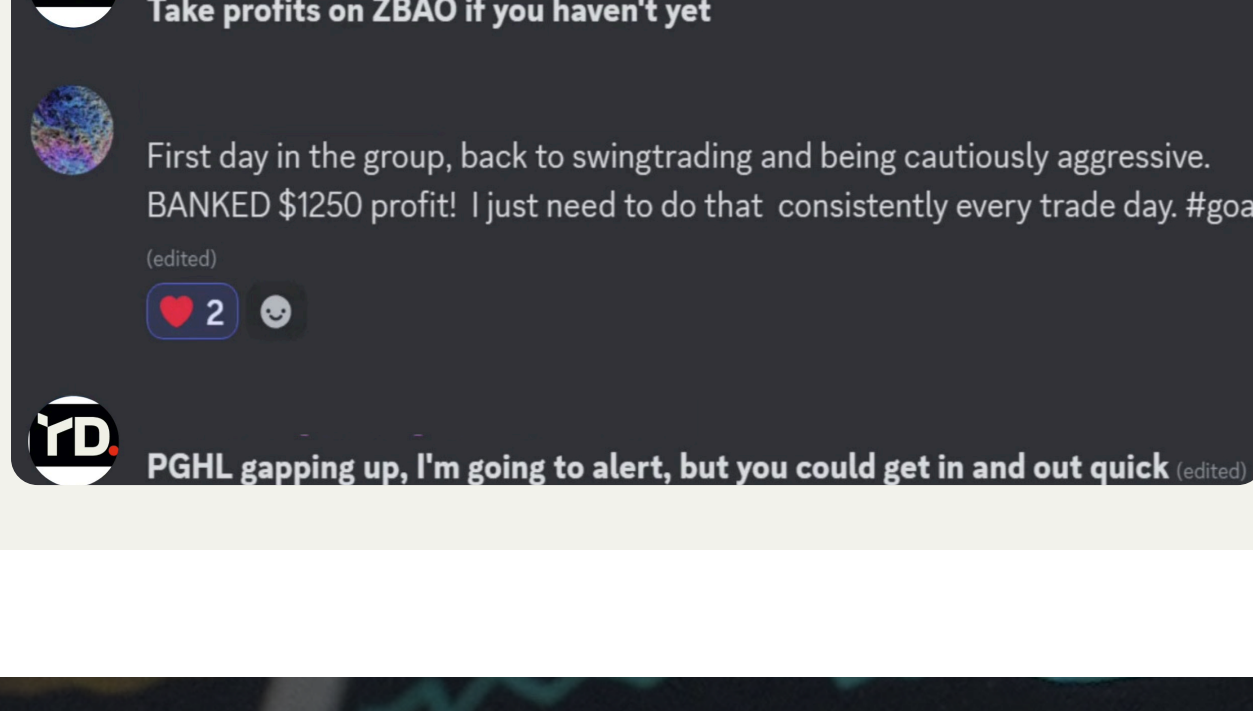
Buy OUT \$40 CASH 1/24

We focus on company growth, not marketing reach.

Other growth agencies tout the number of users who viewed their campaigns on X and YouTube. We focus on boosting key metrics that truly matter for your business.

We provide services and consultancy.

Driving attention to your business involves a tailored strategy, not cookie-cutter services. We provide a host of growth services and personalized consultancy to build campaigns that perform for small-caps.



Let's Talk Growth

Book your strategy call with Trifecta Digital today to get started.

Book a Strategy Call

Frequently Asked Questions

What does Trifecta Digital actually do?	+
How is this different from a traditional investor relations (IR) firm?	+
How do I get started?	+
What kinds of companies do you typically work with?	+
How long does it take to start seeing results?	+
Do you work with public and private companies?	+
Can you help us raise capital or promote a new offering?	+
Is there a long-term contract?	+

Case Study –Workspport Ltd (NASDAQ: WKSP)

View Website



Campaign Length / Dates:

Start Date: 12/04/2024 / End Date: 05/29/2025

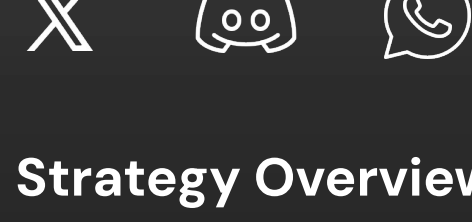
Overview:

Workspport Ltd approached Trifecta Digital with an urgent challenge—investor confidence was fading, and the company lacked broad awareness in the market. We responded with a tailored growth strategy that addressed the immediate visibility gap while laying the groundwork for long-term traction.

As a result, Workspport saw an average increase in trading volume of 76% during campaign periods, with 35.80% average gains across each initiative. On average Workspport Ltd increased in volume about 76% and 35.80% per duration of each campaign

Services Provided: Social Media Awareness Campaigns.

Channels included: Discord, Whatsapp Groups and X (Twitter)



Strategy Overview: We executed a multi-platform awareness campaign combining exclusive micro-cap investor groups on Discord and WhatsApp, targeted placements through small-cap influencers, and direct-response email marketing. To further drive engagement, we introduced Workspport to Twitter/X Spaces—hosting live investor Q&A sessions that drew over 500 attendees and 2,000+ replays. This integrated approach delivered consistent weekly exposure to over 5 million investors and significantly increased market traction.

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